What is claimed is:

1	1. A process to bring an instance of an information technology (hereafter
2	IT) service into existence, comprising the steps of:
3	using a computer to access a data structure of a service action and perform
4	a fulfillment process comprising the steps:
5	(A) using a computer to follow pointers in said data
6	structure to an appropriate fulfillment workflow;
7	(B) loading said fulfillment workflow into memory of said
8	computer;
9	(C) using said computer to execute computer
10	instructions pointed to by one or more pointers in said
11	fulfillment workflow; and
12	(D) receiving and recording any feedback data entered
13	by a human who has been given instructions by said computer
14	to carry out one or more steps of said fulfillment workflow.
1	2. The process of claim 1 wherein step C includes the steps of executing
2	computer instructions to execute steps in said fulfillment workflow which can be
3	accomplished by said computer, and executing computer instructions that control
4	said computer to send details of a task that can only be performed by a human to
5	the human by email or by any other suitable form of communication with a human,
6	and wherein said feedback data includes cost and time to complete feedback
7	information for each step accomplished either by a human or by a computer, and
8	further comprising the steps:
9	(E) comparing said cost and time to complete feedback
10	information for each step of said fulfillment workflow to estimated

1 1 cost and time to complete information previously stored in a data 1 2 structure, and generating a report;

- (F) after completion of processing of a fulfillment workflow, determining if it is the last fulfillment workflow in a heirarchy of fulfillment workflows each of which is pointed to by a pointer in a data structure of a service action in a heirarchy of service actions;
- (G) if another fulfillment workflow is found in a heirarchy of fulfillment workflows, performing steps B, D, D again to execute the new workflow; and
- (H) repeating steps F and G until all fulfillment workflows in said heirarchy of fulfillment workflows have been found and executed.
- 3. The process of claim 1 wherein step D comprises receiving and storing feedback information entered by said human as to how long it took said human to accomplish the step or steps assigned thereto by said computer and whether each step assigned to said human was completed, and wherein said feedback data includes cost and time to complete feedback information for each step accomplished either by a human or by a computer, and further comprising the steps of comparing the time and cost it actually took to complete each step in a fulfillment workflow to estimated time and cost in a data structure and preparing a report of the results of said comparison.
- 4. The process of claim 1 wherein step A comprises following a pointer in said data structure of said service action (hereafter referred to as a child service action) to a fulfillment workflow, and then performing steps B, C and D to execute the computer instructions linked to every step of said workflow, and then following a pointer, if there is one, in said data structure to a data structure of a parent service action which is at a next level up in a heirarchy of service actions and following a pointer in said data structure of said parent service action to a

ţ

- fulfillment workflow for said parent service action, and then performing steps B, C and D again, and repeating the process of following pointers in the data structure of the service action whose fulfillment workflow has been processed to another 10 service action data structure at the next level up in said heirarchy and executing the fulfillment workflow instructions of any service action found at another level of said 12 heirarchy until all service actions in said heirarchy have been found and all the 13 fulfillment workflows pointed to by said service actions have been executed. 14
 - 5. The process of claim 1 wherein said service action is part of a heirarchy of service actions, each of which has an approval workflow with the approval workflow of the highest service action in said heirarchy superseding the approval workflows of lower service actions in said heirarchy, and further comprising the steps of following pointers in the data structures of service actions in said heirarchy starting with the data structure of said service action initially loaded to find an "eve" service action which is highest in said heirarchy, and following a pointer in a data structure of said eve service action to an approval workflow, and loading said approval workflow into memory and executing computer instructions which implement each step of said approval workflow.
 - 6. The process of claim 1 wherein said service action is part of a heirarchy of service actions, each of which has a fulfillment workflow with the fulfillment workflow of the highest service action in said heirarchy complementing the workflows of lower service actions in said heirarchy, and wherein steps A, B, C and D comprises following pointers in the data structures of service actions in said heirarchy starting with the data structure of said service action initially loaded and executing all said fulfillment workflows pointed to by pointers of data structures of service actions in said heirarchy.

ì,

8

9

11

1

2

3

4

5

6

7

8

9

10

1

2

3

4

5

6

7

8

٠.

1	7. A process to bring an instance of an information technology (hereafter
2	IT) service into existence, comprising the steps of:
3	(1) using a computer to obtain management approval for
4	creation of an information technology service instance by accessing a
5	data structure of a service action and executing computer instructions
6	linked to steps of an approval workflow defined in or pointed to by
7	said data structure, said approval workflow having been defined in
8	advance by an IT professional to define steps that need to be taken to
9	obtain approval in accordance with an approval policy;
10	(2) if approval is obtained, using a computer to perform a
11	fulfillment process comprising the steps:
12	(A) using a computer to follow pointers in said data
13	structure to an appropriate fulfillment workflow;
14	(B) loading said fulfillment workflow into memory of said
15	computer;
16	(C) using said computer to execute computer
17	instructions pointed to by one or more pointers in said
18	fulfillment workflow; and
19	(D) receiving and recording any feedback data entered
20	by a human who has been given instructions by said computer
21	to carry out one or more steps of said fulfillment workflow.
1	8. The process of claim 7 wherein step 2C includes the steps of executing

8. The process of claim 7 wherein step 2C includes the steps of executing computer instructions to execute steps in said fulfillment workflow which can be accomplished by said computer, and executing computer instructions that control said computer to send details of a task that can only be performed by a human to the human by email or by any other suitable form of communication with a human.

- 9. The process of claim 7 wherein step 2D comprises receiving and storing feedback information entered by said human as to how long it took said human to accomplish the step or steps assigned thereto by said computer and whether each step assigned to said human was completed.
 - 10. The process of claim 7 wherein said service action is part of a heirarchy of service actions, each of which has an approval workflow with the approval workflow of the highest service action in said heirarchy superseding the approval workflows of lower service actions in said heirarchy, and wherein step 1 comprises following pointers in the data structures of service actions in said heirarchy starting with the data structure of said service action initially loaded in step 1 to find an "eve" service action which is highest in said heirarchy, and following a pointer in a data structure of said eve service action to an approval workflow, and loading said approval workflow into memory and executing computer instructions which implement each step of said approval workflow.
- 11. The process of claim 7 wherein said service action is part of a heirarchy of service actions, each of which has a fulfillment workflow with the approval workflow of the highest service action in said heirarchy superseding the approval workflows of lower service actions in said heirarchy, and wherein step 1 comprises following pointers in the data structures of service actions in said heirarchy starting with the data structure of said service action initially loaded in step 1 to find an "eve" service action which is highest in said heirarchy, and following a pointer in a data structure of said eve service action to an approval workflow, and loading said approval workflow into memory and executing computer instructions which implement each step of said approval workflow.
 - 12. The process of claim 7 wherein step 2A comprises following a pointer in said data structure of said service action (hereafter referred to as a child service

ì,

action) to a fulfillment workflow, and then performing steps 2B, 2C and 2D to execute the computer instructions linked to every step of said workflow, and then following a pointer, if there is one, in said data structure to a data structure of a parent service action which is at a next level up in a heirarchy of service actions and following a pointer in said data structure of said parent service action to a fulfillment workflow for said parent service action, and then performing steps 2B, 2C and 2D again, and repeating the process of following pointers in the data structure of the service action whose fulfillment workflow has been processed to another service action data structure at the next level up in said heirarchy and executing the fulfillment workflow instructions of any service action found at another level of said heirarchy until all service actions in said heirarchy have been found and all the fulfillment workflows pointed to by said service actions have been executed.

13. The process of claim 7 wherein step 1 includes the steps of following a pointer in said data structure of said service action (hereafter referred to as a child service action) to an approval workflow, and then performing the following steps

(3) loading said approval workflow into memory of said computer;

(4) using said computer to execute computer instructions pointed to by one or more pointers in said approval workflow; and

(5) receiving and recording any feedback data entered by a human who has been given instructions by said computer to carry out one or more steps of said approval workflow.

and then following a pointer, if there is one, in said data structure to a data structure of a parent service action which is at a next level up in a heirarchy of service actions and following a pointer in said data structure of said parent service

action to an approval workflow for said parent service action, and then performing

`

steps 3, 4 and 5 again, and repeating the process of following pointers in the data structure of the service action whose approval workflow has been processed to another service action data structure at the next level up in said heirarchy and executing the approval workflow instructions of any service action found at another level of said heirarchy until all service actions in said heirarchy have been found and all the approval workflows pointed to by said service actions have been executed.

23

16

17

18

19

20

21

22

:

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

14. A computer readable medium having computer-executable instructions for performing a method comprising:

- (1) using a computer to obtain management approval for creation of an information technology service instance by accessing a data structure of a service action and executing computer instructions linked to steps of an approval workflow defined in or pointed to by said data structure, said approval workflow having been defined in advance by an IT professional to define steps that need to be taken to obtain approval in accordance with an approval policy;
- (2) if approval is obtained, using a computer to perform a fulfillment process comprising the steps:
 - (A) using a computer to follow pointers in said data structure to an appropriate fulfillment workflow;
 - (B) loading said fulfillment workflow into memory of said computer;
 - (C) using said computer to execute computer instructions pointed to by one or more pointers in said fulfillment workflow; and

19	(D) receiving and recording any feedback data entered
20	by a human who has been given instructions by said computer
21	to carry out one or more steps of said fulfillment workflow.
4	15. A computer programmed to corrugat the following process:
1	15. A computer programmed to carry out the following process:
2	(1) using said computer to obtain management approval for
3	creation of an information technology service instance by accessing a
4	data structure of a service action and executing computer instructions
5	linked to steps of an approval workflow defined in or pointed to by
6	said data structure, said approval workflow having been defined in
7	advance by an IT professional to define steps that need to be taken to
8	obtain approval in accordance with an approval policy;
9	(2) if approval is obtained, using said computer to perform a
10	fulfillment process comprising the steps:
1 1	(A) using said computer to follow pointers in said data
12	structure to an appropriate fulfillment workflow;
13	(B) loading said fulfillment workflow into memory of said
1 4	computer;
15	(C) using said computer to execute computer
16	instructions pointed to by one or more pointers in said
17	fulfillment workflow; and
18	(D) receiving and recording any feedback data entered
19	by a human who has been given instructions by said computer
20	to carry out one or more steps of said fulfillment workflow.